

# Angela E. Hoffman

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## EDUCATION:

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**Doctor of Philosophy – Education and Human Resource Studies** Anticipated December 2021  
Specialization – Higher Education Leadership, Colorado State University

**Masters of Education – Educational Leadership and Policy** May 2013  
Specialization – Student Affairs Administration, University of Utah  
Pass with Distinction Integrative Thesis – From Foster Care to College: The Role of Student Affairs Professionals in Addressing the Challenges Former Foster Youth Face in Accessing Higher Education

**Bachelor of Science – Psychology** April 2011  
Minors – Spanish and Social and Behavioral Studies, Michigan Technological University

## WORK EXPERIENCE:

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**Director, Professional Development** March 2019 – Present  
*ACPA – College Student Educators International*

- Manage, administer, and coordinate all operational and planning aspects of the annual convention program to ensure a quality and inclusive experience for over 2,000 attendees
- Support and empower the annual convention planning team comprised of over 30 leaders to develop a transformational convention experience that centers student success, social justice, and equity
- Oversee the coordination of education sessions for the convention including the submission of over 700 proposals, the application of 200 reviewers, and the delivery and assessment of 300 sessions
- Coordinate the logistics for over 700 sessions, meetings, and receptions at the annual convention including time and space allotments, catering orders, audio visual requests, and accessibility needs
- Plan, market, implement, and evaluate 6 in-person professional development Institutes ranging in size from 20 to 600 attendees, including the Assessment Institute, Institute on the Curricular Approach, Emerging Leaders Institute, Mid-Level Management Institute, the Institute for Aspiring Senior Student Affairs Officers, and Leading with a Racial and Social Justice Lens for Senior Campus Leaders
- Support faculty teams comprised of up to 30 senior leaders in higher education and student affairs to develop and deliver the curriculum for professional development Institutes
- Cultivate relationships with higher education institutions and associations to collaboratively develop and implement professional development opportunities including the bi-annual Leadership Educators Institute, and the annual Presidential Symposium and Women’s Leadership Institute
- Partner with the American College Health Association to develop online training for students to promote well-being and depression awareness and prevention
- Support the signature NextGen Institute to empower over 100 undergraduate student leaders
- Implement the Association’s Strategic Imperative for Racial Justice and Decolonization throughout all professional development offerings with attention to humanizing and just practices
- Curate, plan, implement, and evaluate monthly virtual professional development events delivered by the platforms of Facebook Live, Zoom, Shindig, Bluejeans, WebEx, and GoToWebinar
- Support membership engagement activities by connecting professional development events with year-long engagement opportunities
- With the Deputy Executive Director, negotiate facility contracts, speaker contracts, and manage professional development event budgets
- Work effectively remotely and while traveling 12-15 times per year to professional development events using virtual and collaboration technologies to communicate and lead teams

**Instructor and Advisor, Pavlis Honors College**

September 2019 – Present

*Michigan Technological University*

- Teach two sections of HON 1150 Creating Your Path (3 credits) for first-year students
- Guide students in the application of human-centered design thinking methods to create a path toward personal, local, and global innovation
- Apply a combination of activities, discussion, and reflection to principals of design thinking, problem solving, creativity, empathy and communication to support students development
- Serve as an Honors Pathway Program Advisor, mentoring and coaching students through completing honors seminars, an academic enhancement, an immersion experience, a leadership and mentorship engagement, and designing an honors project

**Assistant Director, Orientation Programs**

April 2018 – March 2019

*Waino Wahtera Center for Student Success, Michigan Technological University*

- Creatively developed, implemented, and evaluated a comprehensive weeklong orientation program to support the transition, retention, and success of 1,500 first-year students annually
- Coordinated new student check-in and the new student move-in experience
- Designed and coordinated population specific orientation programs including multi-session events for transfer students, student athletes, mid-year entry students, and parents and siblings of new students
- Coordinated with over 100 campus departments and community organizations to offer over 180 orientation sessions and trips to meet the diverse needs and interests of new students
- Oversaw the development and coordination of the selection, training, supervision and evaluation of three Orientation Executive Staff and 80 Orientation Team Leaders
- Led weekly planning meetings with staff and serve as the primary contact for all aspects of orientation
- Designed and administered a post-orientation virtual course for all new students to address emerging student needs and support student retention
- Instructed UN 1011 Strategies for Success course to support students personal and academic success
- Served as a case manager and provided coordinated academic outreach and intervention for students reinstated to the university, on academic probation, or on mid-term warning
- Coordinated outreach and served as a single point of contact for first-generation college students
- Created, revised, and maintained web and print communications and publications
- Administer CIRP and Your First College Year surveys and disseminate assessment results
- Serve on the Campus Traditions, Professional Development, Staff Training, and Title IX Committees

**Assistant Director of Admissions**

November 2015 – March 2018

*Admissions, Michigan Technological University*

- Coordinated a unique and distinct campus visit program welcoming over 6,000 visitors annually
- Hired, trained, and supervised a tour coordinator and 20 student tour guides with an emphasis on commitment to diversity and inclusion, authentic voice, and excellence in customer service
- Developed an engaging 30 minute visit presentation and presented twice daily to campus visitors
- Planned and implemented large-scale annual campus-wide recruitment events such as Open House, Preview Day, Transfer Student Visit Days, and other specialty visit programs with up to 1,000 attendees
- Managed the telecounseling center including hiring, training, and supervising 12 student telecounselors and two student supervisors to place calls to prospective students to offer guidance
- Managed assigned recruitment territory including planning and traveling to high schools and regional and national college fairs to meet prospective students, parents, and school administrators
- Hosted virtual recruitment events for prospective students and parents
- Partnered with campus housing to coordinate the Husky Host Program, an overnight visit program
- Coordinated all aspects of the dual-enrollment program and virtual dual enrollment orientation
- Supported signature scholarship programs and coordinated the Portage Health Foundation Scholarship application, selection, and award events
- Assisted in the development of print and web communications and publications
- Reviewed and processed applications for admission

**Campus Coach for Students with Experience in Foster Care**

April 2014 – November 2015

*Blavin Scholars Program and Dean of Students Office, University of Michigan*

- Supported, coached, and advised 25 student scholars with experience in foster care
- Led donor engagement activities and cultivated relationships with current and prospective donors
- Designed, implemented, and evaluated a curriculum of educational and social workshops for students
- Planned and implemented a series of annual events that promoted positive donor-student relations
- Developed the Blavin Mentor Program to match faculty and staff with student scholars
- Designed marketing materials and statistical reports to communicate the program mission and impact
- Built and maintained the Blavin Scholars Program website and social media accounts
- Served as a Dean of Students Office Case Manager and Critical Incident On-Call Team Member

**Residence Hall Director**

June 2013 – April 2014

*Housing & Dining Services, Colorado State University*

- Directly supervised, evaluated, and mentored 2 Graduate Students and 17 Resident Advisors
- Oversaw 3 suite-style residence halls, 5 residential learning communities, and 600 residents
- Partnered with the College of Engineering and Honors Program to deliver living-learning programs
- Managed an annual area budget to plan, implement and assess a residential curriculum
- Provided academic advisement for residential students to support student success and retention
- Served as a conduct hearing officer, educated students about policies, and developed educational sanctions
- Instructed a 5-week Resident Assistant training course for student leader selection
- Served on a departmental on-call emergency response duty rotation serving 6,000 residents
- Advised the RA Conference and served on the Fostering Success and Diversity Conference committees

**Assistant Residential Education Coordinator**

July 2011 – June 2013

*Housing & Residential Education, University of Utah*

- Directly supervised, trained, evaluated, and mentored a staff of 18 Resident Advisors
- Oversaw 5 residence halls, 8 residential learning communities, 800 residents, and an annual budget
- Assisted department leadership with opening a new facility housing students and the Honors College
- Coordinated communications between theme community advisors and departmental leadership
- Served as a conduct hearing officer and advised the Salt Lake City Judicial Peer Court as a volunteer
- Advised the First Year Board, Honors Council, and Alternative Spring Break Healthcare Trip
- Chaired the Student Leader Selection Committee and coordinated the RA class curriculum
- Served as a member of the Training and Morale, Professional Development, and Reunion committees

**Intern, Women's Resource Center**

September 2009 – July 2011

*Women's Resource Center, University of Utah*

- Planned and implemented workshops for the Go Girlz Community Initiative, an outreach program for students identifying as women in grades 6-12
- Created a comprehensive assessment tool to be distributed to participants of the Go Girlz Program
- Coordinated communication and program efforts with other campus departments
- Coordinated social media efforts, including managing the Women's Resource Center Facebook account, Twitter account, and blog, Online Updates, Events, and Feminist-Multicultural Musings

**Coordinator, Reception Desks and Husky Host Program**

September 2009 – July 2011

*Housing & Residential Life, Michigan Technological University*

- Coordinated an overnight campus visit program for 170 prospective students and 100 host volunteers
- Directly supervised 6 Assistant Desk Coordinators and 35 Desk Receptionists at 3 reception desks
- Developed and implemented a staff training program and staffing manuals for Reception Desk staff
- Provided regular customer service trainings and workshops for staff
- Coordinated housing and communications for summer camps and conferences

## **ADDITIONAL EXPERIENCE:**

Journal of Critical Scholarship Higher Education Student Affairs, Associate Editor	September 2019 – Present
Journal of Student Affairs, Manuscript Referring	October 2018 – May 2019
LeaderShape On-Site Coordinator and National Cluster Facilitator	June 2010, May 2018
Leadership Keweenaw Development Program Graduate	May 2017

## **CERTIFICATIONS:**

Question Persuade Respond	March 2018
General Civil Mediator	June 2017
One Love Workshop Facilitator	May 2017
Level I & II Coach Certified, Fostering Success Coaching Training	June 2014, April 2015

## **PROFESSIONAL ASSOCIATION INVOLVEMENT:**

NASPA – National Association of Student Personnel Administrators, Member	March 2016 – Present
ACPA – College Student Educators International, Member	March 2013 – Present
ASHE – Association for the Study of Higher Education, Member	September 2018 – Present
Keweenaw Professionals, President	January 2017 – December 2019
Michigan Tech Keweenaw Alumni and Friends Chapter, Chair	March 2017 – December 2019

## **PRESENTATIONS AND PUBLICATIONS:**

- Hoffman, A. E. (2019). Courageous leadership. *NASPA Annual Conference*.
- Hoffman, A. E. (2019). Family privilege and its impact on college-going foster youth. *NASPA Annual Conference*.
- Hoffman, A. E. (2018, November). What can be learned about research from a doctoral program [Blog post]. *NASPA Women in Student Affairs Knowledge Community Blog*. [www.naspa.org/constituent-groups/posts/what-can-be-learned-about-research-from-a-doctoral-program](http://www.naspa.org/constituent-groups/posts/what-can-be-learned-about-research-from-a-doctoral-program)
- Hoffman, A. E. (2018, November). Fostering risk or resilience: A critical discourse analysis of support for students with experience in foster care [Roundtable session]. *ASHE Annual Conference*.
- Amechi, M., Bennett, J., Gamez, S., Hoffman A. E., Lopez, K., & Sarrubi, M. (2018, November). Understanding family privilege: Fostering inclusive postsecondary environments for alumni of foster care [Interactive Symposium]. *ASHE Annual Conference*.
- Hoffman, A. E. (2018, May). Raise hope and foster dreams [Keynote]. *Regional Foster Parent Conference*.
- Hoffman, A. E. (2018, May). The trouble with where I'm from [Blog post]. *NASPA Socioeconomic and Class Issues in Higher Education Knowledge Community Blog*. <https://www.naspa.org/constituent-groups/posts/the-trouble-with-where-im-from>
- Bennett, J., Hoffman, A. E., Lopez, K., & Tinker, B. (2018, April). Fostering inclusion: The implementation of faculty/staff mentor programs for college-going foster youth [Webinar]. *Fostering Success Michigan Webinar Series*. <http://fosteringuccessmichigan.com/library/cfs-webinar-fostering-inclusion>
- Hoffman, A. E. (2018, March). From foster care to college: Finding a family on campus [SA Speaks Keynote]. *NASPA Annual Conference*. [https://www.youtube.com/watch?v=Eum76H7hN\\_w](https://www.youtube.com/watch?v=Eum76H7hN_w)
- Bennett, J. & Hoffman, A. E. (2017, February). Exposure gaps: Creating experience with young adults who have experienced foster care [Webinar]. *Fostering Success Michigan Webinar Series*.
- Hoffman, A. E. & Liggins, T. (2015, May). Promoting positive student engagement [Presentation]. *Fostering Success Michigan Annual Statewide Summit*.
- Bennett, J. & Hoffman, A. E. (2015, March). Coaching for connection: Increasing student network support [Presentation]. *System of Care Annual Conference*.
- Hoffman, A.E. (2012). The quest for assessing living learning communities [Presentation]. *Association of Intermountain Housing Officers Annual Conference*.
- Hoffman, A. E. (2012, October). Raising the living learning experience with assessment [Presentation]. *ACUHO-I Living Learning Programs Conference*.